EXECUTIVE MASTERS OF GLOBAL AFFAIRS AND MANAGEMENT
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AT THE INTERSECTION OF GLOBAL BUSINESS, PUBLIC POLICY AND LAW

Today’s world needs future-ready global leaders and managers more than ever. Accelerating global complexity and dynamism in this Fourth Industrial Revolution are reshaping how we create value, work, live – indeed who we are. Thunderbird’s one-year Executive Masters of Global Affairs and Management provides a digital global mindset and a unique combination of 21st century hard and soft skills for leading systems and new enterprises, managing complexity, disruptive innovation, digital transformation, collaborative problem-solving and creating sustainable global futures across geographies, cultures, and sectors. The program, based in Washington, DC for mid-career professionals in all sectors, also offers specializations in global business, global public policy, or global law. The schedule – most classes meet every other Friday/Saturday – allows participants to remain working while earning their degree. Students can choose to travel abroad by adding one of Thunderbird’s immersive week-long global challenge labs and/or field seminars.

CURRICULUM

JANUARY
One week immersion course:
1. Globalization 4.0: Global Affairs in the 21st Century

FEBRUARY-MAY
Three core courses:
1. Fourth Industrial Revolution in a Global Economy
2. The Craft of Global Networks in Global Affairs
3. Global Leadership and Management

MAY-JULY
Two courses from selected track

SEPTEMBER-DECEMBER
Two core courses and one from selected track:
1. Selected Track Course
2. Global Trade and Finance
3. Global Entrepreneurship

DECEMBER
One week immersion capstone course:
1. Global Leadership and Strategy

AVAILABLE TRACKS

- **Global Law Track**
  - International Law
  - International Trade Law
  - International Human Rights Law

- **Global Policy Track**
  - Strategic Planning for Public Sector Leaders
  - Leadership for Public Organizations
  - Global Public Policy

- **Global Business Track**
  - Global Accounting
  - Financial Management for Global Value Creation
  - Global Marketing

Contact us today for more information
admissions.tbird@asu.edu | +1 602 496 7100 | 800 457 6966 | thunderbird.asu.edu/graduate
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AT A GLANCE
12-Month Degree Program
Located in Washington, DC
Minimum work experience 5+ years

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COURSEWORK OUTLINE
Start date: January 2021
Core Requirements: 21 credits
Electives (choose one of three tracks): 9 credits
Tracks: Global Business, Global Policy, Global Law

TOTAL: 30 credits

PROGRAM CALENDAR

January '21
February '21
March '21
April '21
May '21
June '21
July '21
August '21
September '21
October '21
November '21
December '21

Class Weekends: Classes take place on Friday and Saturday, 8:00 a.m. to 8:00 p.m.
Travel Days: The dates listed on this calendar are subject to change and exclusive of travel days required to and from location of classes.

Subject to change

ADMISSIONS REQUIREMENTS
- Undergraduate degree from an accredited university degree program
- Competitive TOEFL, IELTS or PTE score (if you did not graduate from an English-speaking university in a native English-speaking country)
- Minimum 5+ years of professional experience
- International experience preferred
- Submission of online application, including:
  » Resume documenting professional and academic history
  » Official transcripts from all previously attended undergraduate and graduate institutions
- Admissions interview for shortlisted candidates

APPLICATION DEADLINES
Deadlines (January start)
First-round: June 7
Second-round: July 26
Third-round & international student: October 4
*Final deadline: November 29

Application Fee (domestic): $70
Application Fee (international): $115
Program Deposit: $500
Program Cost: $60,000

Tuition subject to change. Scholarships available. Additional student fees apply.

*Rolling admissions through Nov. 29 based on availability